



Issued 08/14

MODA

Dulux Moda is a luxurious washable matt emulsion that provides effortless application and an irresistible soft to touch finish, based on unique Akzonobel technology.

KEY BENEFITS

- Effortless application
- Washable
- Smooth soft to touch finish

PRODUCT INFORMATION

Typical Use

Suitable for all normal interior walls and ceiling surfaces but in conditions subject to frequent heavy condensation (e.g. some kitchens and bathrooms). Dulux Bathrooms or Trade Diamond Eggshell is more suitable.

Pack Size

2.5L and 5L

Colour Range

See appropriate Dulux colour literature or visit dulux.ie.

Film Properties

Chemical Resistance: Not suitable

Heat Resistance: Not suitable on heated surfaces e.g radiators

Water Resistance: Will tolerate the levels of atmospheric humidity present in normal interior environments. Where heavy condensation is likely, as in some kitchens and bathrooms, *Dulux Bathrooms/Acrylic Eggshell* is more suitable.

Composition (nominal)

Pigment: Lightfast Pigments.

Binder: Acrylic.

Solvent: Water.

Volume Solids

40% (nominal). Other colours will vary.

SURFACE PREPARATION

To get the best results with Dulux Moda, prior to painting make sure surfaces to be painted are sound, clean and dry. (new surfaces particularly must be fully dry).

Remove all loose and defective paint. Special precautions should be taken during surface preparation of pre-1960s paint surfaces as they may contain harmful lead.

Where necessary, wash the surface to remove dirt, grease and powdery or dusty residues. Rinse with clean water and allow to dry. Seal surfaces that remain powdery after thorough preparation with an appropriate plaster sealer.

Where necessary, rub down and then wipe off with a damp, lint free cloth to avoid dust.

Any surface defects should be filled with the appropriate Polycell Polyfilla product.



Issued 08/14

MODA

SYSTEMS INFORMATION

STIR THOROUGHLY BEFORE USE. Seal new or bare surfaces with a thinned first coat of Dulux Moda (up to 1 part clean water to 4 parts paint.) The normal finishing process is two full coats of Dulux Moda, but on previously painted surfaces in good condition where similar colours are used, 1 coat may be sufficient.

For the best colour consistency, purchase sufficient tinted paint for each job including touch-in at one time from the same location.

APPLICATION METHOD

Brush, roller, conventional spray or airless spray. As with other water-based paints, do not apply at temperatures below 7°C (as recommended by British Standard BS 6150).

Practical Coverage

A guide to the practical coverage which can be achieved under normal conditions is up to 13m² per litre.

Thinning

Sealing new or bare surfaces: Add up to 1 part clean water to 4 parts paint.

Normal use (not to be exceeded): Add up to 1 part clean water to 1 part paint.

Drying Times

Single coat at standard thickness:

Touch Dry; Dependent on temperature and humidity.

Recoat: 2-4 hours.

Cleaning Up

After use, remove as much product as possible from equipment before cleaning with water.

When this paint container is empty please ask your stockist about recycling. If you have leftover paint, please dispose of it responsibly and consider donating it to Community RePaint. Find out more at dulux.ie

Transportation & Storage

Do not use or store in extremes of temperature and protect from frost. To prevent spillage, please store and transport upright.

VOC

EU limit value for this product (cat: A/a): 30g/l (2010).

This product contains max. 10g/l VOC. VOC content: Low (0.30-7.99%).



Issued 08/14

MODA

FURTHER SUPPORT

If you need further support, please contact the Dulux Technical Advice Centre on [+353-21-422-0222](tel:+353-21-422-0222) Always read full Health, Safety & Environmental Information on can before use. [Safety datasheet \(SDS 413\)](#)

[is available free on request](#) by telephoning the Dulux Technical Advice Centre or by visiting dulux.ie

AkzoNobel, the AkzoNobel logo, the Flourish logo, Dulux Trade, Mouldshield, Polycell, Polyfilla, Community RePaint and the Planet Possible logo are trademarks of the AkzoNobel group. © AkzoNobel 2014



At Dulux Trade, we believe by working with our customers we can reduce waste and do more with the resources we have. Together we can create a better future for our planet. Join us at duluxtrade.co.uk/pp

AkzoNobel